**Non-Functional Requirements**

* Performance: The platform should be able to handle a high volume of concurrent users without experiencing any significant performance issues or slowdowns.
* Security: The platform should be designed with strong security measures to protect user data, payment information, and other sensitive information.
* Reliability: The platform should be highly reliable, with minimal downtime or disruptions to the service.
* Usability: The platform should be easy to use and navigate, with a user-friendly interface that is accessible to all users, regardless of their technical abilities.
* Accessibility: The platform should be accessible to users with disabilities, with features such as screen readers, text-to-speech capabilities, and other accessibility tools.
* Compatibility: The platform should be compatible with a wide range of devices, browsers, and operating systems, to ensure that it can be accessed by as many users as possible.
* Availability: The platform should be always available, to ensure that users can access it whenever they need to.
* Performance under stress: The platform should be able to handle unexpected traffic spikes and load, ensuring it doesn't crash or experience performance issues under such conditions.